

PACKAGE WITH APERTURE THROUGH PRODUCT CODE

Abstract

A package for a retail item includes a panel having a front side and a back side, and an enclosure attached to the panel. The enclosure encloses a retail item of the package. The package includes a product identification code or price code or bar code printed on either the front side or the back side of the panel. An aperture is defined in the panel and passes through the product identification code. The aperture is adapted to receive a hook for hanging the package. The product identification code may be adapted to be read by a machine at a checkout counter. The product identification code thus may provide information to the machine that enables the machine to determine the price of the retail item.